

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

"I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do."
— Edward Everett Hale



April: Autism Awareness Month

For National Autism Awareness Month Global learned more about Autism and the characteristics that a person with Autism may have. One of our employees, Cindy Munoz, presented this workshop to inform us about the levels of Autism and to share why this cause is close to her and her family's hearts. In the US, about 1 in 110 people have Autism. Cindy explained that each person with Autism is affected differently and that this disability is measured on a very wide scale, this may be the reason for an increase in the diagnosis rate. Still, the research has, unfortunately, not given us many answers to the questions we all have about this disability. One thing that became apparent in this workshop was how some Autism tendencies can actually turn into a person's biggest strength. Many people with Autism have the ability to memorize and learn information quickly about the topics they are passionate about. We finished up this workshop with some information about Global's donation to Have Dreams. This local non-profit organization helps to support and educate the community and gives young adults with Autism professional and life skills training.

Exploring the Asian Market



Two members of the export team returned at the beginning of the month from an international market trip. Tim and Taylor had the pleasure of venturing to Asia on a 15-day mission trip that took them from Singapore to Hong Kong and then to the heart of the Philippines in Manila. Throughout the trip, these two gained some incredible insight into the Natural, Specialty & Organic market within these territories, and there is one thing that is very evident: there is no comparable market in the world to the Asian market. From the constant hustle-and-bustle of the busy streets to the success of the grocery stores laid within the many shopping malls, they were sure to find something new each day that is done a little differently than anywhere else in the world. They held very insightful and successful meetings with our current retailers in each of the territories: Culina (Singapore), Nature's Village (Hong Kong), and Healthy Options (Philippines). These meetings were primarily focused on store walks where our team had the chance to identify new store opportunities and cover the review of our current business. Tim and Taylor took the time to listen to their customers for any additional opportunities that Global could capitalize on. This trip was a great stepping-stone in the strengthening of our partnerships with our current retailers but also helped us gain some useful insight into how to enter the markets from different angles.

NIFB Fight Hunger 5K/10K



Our team gathered on April 22nd to support the Northern Illinois Food Bank at the annual Fight Hunger 5k/10K. Global is proud to be a Bronze Sponsor of this event where over 1,200 participants, volunteers, sponsors, and spectators gathered together to help support this important mission. The Northern Illinois Food Bank works to provide nutritious food to those in need in 13 counties. They work with over 900 food pantries, soup kitchens, and shelters to distribute food to individuals and families struggling with hunger. Through their programs, they serve over 71,000 people each week. Their goal is to ensure that everyone in their community has access to enough healthy food to lead a fulfilling life. This event helped to raise \$196,318 and with their efficiency they are able to turn every dollar fundraised into \$8 worth of groceries. Thanks to the generous donors of this event the NIFB will be able to provide support to many more families during a time of the highest rate of inflation for groceries. This day was an amazing experience for our team to gather behind a great cause and spend time together outside of the office. Global takes pride in our ability to support non-profits working on a greater mission and will continue to uplift the community.

